



justin alba

DESIGNER / DEVELOPER / ARTIST

SKILLS

HTML / CSS



WORDPRESS



ADOBE ILLUSTRATOR/PHOTOSHOP



ADOBE PREMIERE/AUDITION



SEARCH ENGINE OPTIMIZATION



PHOTOGRAPHY/VIDEO



SOCIAL MEDIA



CONTACT

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justinalba.com
justin@justinalba.com

WORK EXPERIENCE

DIGITAL / CONTENT STRATEGIST, WEB DESIGNER / DEVELOPER, FOUNDER @ ATABEY MEDIA

August 2012 - April 2019

- Created weekly video, audio, and written content by coordinating with major brands like Disney, Marvel, Warner Brothers, DC Entertainment, Hulu, Amazon Studios and more
- Produced and hosted podcast twice nominated for The Podcast Awards (2017/18)
- Started ComicsVerse.com from scratch and achieved more than 10 million page views per month using search engine optimization and social media
- Created custom Wordpress themes from scratch using HTML/CSS
- Developed and maintained custom plugins for Wordpress
- Ran all DevOps for virtual servers running Debian 9 Linux distributions
- Administered nine enterprise-level content websites in Wordpress that produced daily content
- Hired contractors and conducted dozens of successful off-site team-building workshops with a focus on communication
- Designed visual style guides and created various visual styles with separate identities under the same brand
- Utilized SEO and analytics data to raise traffic by more than 40% for almost a full-year on a small budget

FREELANCE DESIGNER/DEVELOPER @ JUSTINALBA.COM

December 2004 - Present

- Designed, developed, and deployed more than 400 websites in Wordpress, Joomla, and other popular CMS.
- Created identity systems for clients requiring full identity make-overs that work across all products, digital and physical
- Created custom HTML/CSS/PHP websites
- Designed eCommerce systems using WooCommerce and various add-ons

EDUCATION

VISUAL ARTS/PHOTOGRAPHY @ COLUMBIA UNIVERSITY

January 2012 - December, 2014

(89 credits completed)

FACTS

- trained in use of Nikon and Canon cameras
- published two books composed of my own photography
- trained in use of audio mixers and other equipment for the purposes of recording speeches and discussions
- grows own vegetables from fish tank using an aquaponics system
- proud doggy Dad to Apollonius